Introducing

the Town of Essex Prescription Discount Card

FREE
to Town Residents

Americans are paying more for prescription drugs than ever before. Without prescription coverage, staying healthy can come at a high price. With the free Town of Essex Prescription Discount Card, you can save money on many of your prescription purchases!

Any town resident without prescription coverage can use this program. Even if you have insurance for prescription drugs, you may still benefit from the discount card, since it may save you money on prescription drugs your existing plan does not cover.

Everyone is eligible!

- No income requirements
- No age requirements
- Unlimited use for the whole family

CONNECTICUT CONFERENCE OF MUNICIPALITIES
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The Town of Essex Prescription Discount Card is:

Valuable. Save an average of 45% off the pharmacy's regular price on all common prescriptions.

Simple. No claim forms or annual fees are needed.

Convenient. More than 55,000 participating retail pharmacies nationwide including all national pharmacies: CVS, Rite-Aid, Stop and Shop, Big Y, Wal-Mart, and Walgreens. Local pharmacies can also participate.

This plan is not insurance.
Savings are only available at participating retail pharmacies.

As the First Selectman of Essex I am very happy to share with you a free prescription discount card program. It's a pleasure that local government can bring our citizens a benefit without a cost connected to it.

The Town of Essex can do this by partnering with the Connecticut Conference of Municipalities (CCM) and ProAct, Inc. By using the ProAct Discount Prescription Card it is estimated that you can save about 20% on brand name drugs and up to 70% on your generic prescription purchases when using this discount card. If you already have prescription drug coverage, you can use this card for discounts on prescriptions not covered by your insurance plan.

- It can be used as often as needed.
- It can be used for veterinary prescriptions for your pet.

Sincerely,

Norman M. Needleman

First Selectman

Plus 3 Additional Benefits

Vision Discounts

Participants will now receive the following discounts on eye exams, frames, and contact lenses.

Eye Exams	Up to 20% off the usual and customary fee
Frames	Up to 50% off the retail price
Lenses	Up to 50% off the retail price
Online Lenses	Everyday low pricing and free standard shipping

For participating providers, visit www.EyeBenefits.com.

LASIK Discounts

Program Features:

Save 40-50% off the National Average
Over 600 locations nationwide
Credentialed physicians

To find a provider and schedule an appointment, call 877-201-3852. Be sure to tell the representative that you are eligible for discounts through the ProAct Discount Card Program and tell them which town you are from.

Hearing Products & Services

Program Features:

- Savings of 35-65%
- National network of local ear physicians and audiologists
- Brand name hearing aids and products

To find a provider and schedule an appointment, call 866-956-5400. Be sure to tell the representative that you are eligible for discounts through ProAct's Discount Card Program and tell them which town you are from.

Should you need more information, please call the toll free number at 877-776-2285 or visit our website at www.CTRxdiscountcard.com

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